

ZHU Jasmine Yuan

RESEARCH INTERESTS

Gender/Sexualities | Contemporary China | Labour and Platformization | Digital Humanities

EDUCATION

Hong Kong Baptist University Ph.D. in Humanities and Creative Writing (Supervisor: Dr. KAM Lucetta Yip Lo)	Hong Kong 2022-Now
City University of Hong Kong M.A. in Creative Media (Media Culture Stream)	Hong Kong, 2019-2022
University of Melbourne B.A. in Screen and Cultural Studies	Australia, 2015-2017

CURRENT THESIS

China's Wanghong Industry: Understanding Gender in Digital Labour **Jan. 2022-Now**
(Supervised by: Dr. KAM Lucetta Yip Lo)

- The thesis aims to study the empirical labour experience of female digital workers in China. By employing digital ethnography and fieldwork, the thesis investigates how female bodies are commodified in platform labour, and thus dismantles the 'new femininity' created by consumption, and its relationship with the state agenda. The thesis will offer an understanding of how technology affects women's digital labor in China by modifying online performance.
 - Keywords: Mediated femininity, Gender in contemporary China, Labour and Technology
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PUBLICATIONS

The Performative Gender Parody of Post-human Characters in Sci-fi Genre **Sept. 2020 - Oct. 2020**
(Independent Research in Chinese)
Published Journal: *Art Panorama(China)*, Vol.1 2021

- The paper offers a deconstructive analysis of the post-human characters and their parodic gender performance in the popular sci-fi texts, from sci-fi movies to games.
 - Keywords: Cyborg, Cyber-feminism, Post-human, Gender Performativity
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CONFERENCES

Sculpting the Desire: Chinese Women Re-imagining Gender Subjectivities by Participating Nisu Fandom **Tokyo, Japan
May, 2023**
(Onsite Presenter & Session Chair)
The 13th Asian Conference on Cultural Studies (ACCS2023)

- The paper explores the newly-emerged danmei fandom phenomenon *Nisu* in mainland China's cybersphere. *Nisu* in the internet fandom community designates the action of fantasizing idols/characters as in their non-biologically assigned gender. The paper argues that *Nisu* culture reinforces a tactical power to confront the state oppression of queerness and homosexuality, as it offers a close reading of these texts derived from popular fan fiction, online fan forums, survey results, and semi-structured interviews of *Nisu* fans.

- Keywords: China, Fandom, Sexuality, Queer Writing, Public Discourse

TEACHING&ADMINISTRATIVE EXPERIENCE

Teaching Assistant - Department of Humanities and Creative Writing **Hong Kong , 2022 -Now**
Hong Kong Baptist University
Courses: HUMN3005 Artistic Creativity and Aesthetic Awareness, HUMN3007 Language and Humanities

Event Coordinator - Negotiating Diversity, Equity and Inclusivity in Times of Crisis is an online postgraduate conference (NDEITC Conference, 2023) **Hong Kong , 2023**
Hong Kong Baptist University

Guest Lecture: *The Re-interpretation of Globalization Narrative in China's Hip-Hop Subculture* **Hong Kong , 2022**
Hong Kong Baptist University
Invited by: Dr. Carloalberto TRECCANI

Guest Lecture: *The Performance of Identities in China's Popular Rap Music Scene* **Hong Kong , 2021**
Hong Kong Baptist University
Invited by: Dr. KAM Lucetta Yip Lo

Guest Lecture: *How to Conduct Independent Research as M.A. Students* **Hong Kong , 2020**
City University of Hong Kong
Invited by: Dr. CHOI Wing Yee Kimburley

PROFESSIONAL EXPERIENCE

Editor (Full-time) **Hangzhou, Jan - Aug. 2021**
Zhejiang Literature and Art Publishing House - Foreign Literature Department

Translator (Part-time) **Hangzhou, Feb.-Sept. 2019**
Zhejiang Literature and Art Publishing House

Executive Assistant (Intern) **Shanghai, May - June 2018**
Shanghai International Film Festival - Film Department

Journalist (Part-time) **Hangzhou, Jan.-Dec. 2018**
Zhejiang Daily Press- Qian Jiang Evening News - Arts and Culture Department