

GLADYS PAK LEI CHONG

Associate Professor | Academy of Language & Culture

ORCID: 0000-0002-0808-1170

ACADEMIC AND PROFESSIONAL QUALIFICATIONS

SEPTEMBER 2007–APRIL 2012 PhD (Media Studies), University of Amsterdam

SEPTEMBER 2005–AUGUST 2006 MA with honours (cum laude), Master in Sociology – special track: Migration and Ethnic Studies, International School of Humanities and Social Sciences, University of Amsterdam

SEPTEMBER 1997–AUGUST 2000 Bachelor of Arts, English Studies and Comparative Literature, University of Hong Kong

ACADEMIC AND PROFESSIONAL EXPERIENCE

September 2019–present Associate Professor, Hong Kong Baptist University

September 2023–January 2024 Acting Associate Head of Department, Hong Kong Baptist University

September 2014–August 2019 Assistant Professor, Hong Kong Baptist University

January 2013–January 2014 Lecturer, Amsterdam University College

February 2013–July 2013 Post-Doctoral Fellow, the International Institute for Asian Studies (IIAS)

December 2012–August 2014 BA & MA Supervision, University of Amsterdam and Amsterdam University College

TEACHING EXPERIENCE

- Research Methods in the Humanities (2025–present, HKBU)
- The Study of Culture (2023–present, HKBU)
- Introduction to the Humanities (2022–present, HKBU)
- Introduction to Western Classical Culture (2022–present, HKBU)
- The Classical Heritage (2014–2022, HKBU)
- Horror Film and Fiction (2014–2022, HKBU)
- The Critical and Creative Spirit: The Case of Historical Fiction (2014–2022, HKBU)
- Changing Times Changing Youth (2017–2022, HKBU)
- China in the 21st Century (2013, Amsterdam University College)
- Media and Multiculturalism (2009–2010, University of Amsterdam)

SCHOLARLY / CREATIVE / PROFESSIONAL WORK

Refereed Scholarly books (monograph, edited books, and chapters)

Kuipers, Giseline, Yiu Fai Chow, Gladys Pak Lei Chong, and Wanying Zhou. 2026. “Beauty as Evaluation.” In *Handbook of Beauty and Inequality*, edited by Giseline Kuipers and Outi Sarpila, 91–105. Cham: Springer. https://doi.org/10.1007/978-3-032-08035-6_7

Hoyng, Rolien and Gladys Pak Lei Chong. 2022. *Critiquing Communication Innovation: New Media in a Multipolar World*. Michigan: Michigan State University Press. (series U.S.-China Relations in the Age of Globalisation)

Hoyng, Rolien and Gladys Pak Lei Chong. 2022. “New, Old and Unknown Futures: Innovation in Comparison.” In *Critiquing Communication Innovation: New Media in a Multipolar World*, ed. Rolien Hoyng and Gladys Pak Lei Chong, ix–xxxiii. Michigan: Michigan State University Press. <https://doi.org/10.14321/j.ctv2cmr97c>

Chong, Gladys Pak Lei and Yiu Fai Chow. 2021. “Domestic Matters: IKEA Catalogues, Good Home, and the Changing Aspirations of Urban Chinese.” In *Changing senses of place in the face of global challenges*, edited by Lynne Manzo, Dan Williams, Andres Di Masso and Timo Von Wirth, 313–328. Cambridge: Cambridge University Press. <https://doi.org/10.1017/9781108769471.027>

de Kloet, Jeroen, Yiu Fai Chow, and Gladys Pak Lei Chong, eds. 2020. *Trans-Asia as Method: Theory and Practices* (Asian Cultural Studies: Transnational and Dialogic Approaches). London: Rowman and Littlefield.

- Chong, Gladys Pak Lei, Yiu Fai Chow, and Jeroen de Kloet. 2020. "Introduction: Toward Trans-Asia: Projects, Possibilities, Paradoxes." In *Trans-Asia as Method: Theory and Practices* (Asian Cultural Studies: Transnational and Dialogic Approaches), edited by Jeroen de Kloet, Yiu Fai Chow and Gladys Pak Lei Chong. London: Rowman and Littlefield.
- Yiu Fai Chow, Gladys Pak Lei Chong, and Jeroen de Kloet. 2020. "Coda: Rolling Back Toward a Trans-Asia Future?" In *Trans-Asia as Method: Theory and Practices* (Asian Cultural Studies: Transnational and Dialogic Approaches), edited by Jeroen de Kloet, Yiu Fai Chow and Gladys Pak Lei Chong. London: Rowman and Littlefield.
- Chong, Gladys Pak Lei. 2020. "Dwelling, Aspirations, and the Good Life: Inter-referencing Youth in Beijing and Hong Kong." In *Trans-Asia as Method: Theory and Practices* (Asian Cultural Studies: Transnational and Dialogic Approaches), ed. Jeroen de Kloet, Yiu Fai Chow and Gladys Pak Lei Chong, 177–210. London: Rowman and Littlefield.
- Chong, Gladys Pak Lei. 2017. *Chinese Subjectivities and the Beijing Olympics* (Series: Critical Perspectives on Theory, Culture and Politics). London: Rowman and Littlefield.
- de Kloet, Jeroen, Gladys Pak Lei Chong, and Stefan Landsberger. 2011. "National Image Management at Home: Imagining the New Olympic Citizen." In *Soft Power in China: Public Diplomacy through Communication*, edited by Jian Wang, 117–33. London: Palgrave Macmillan.
- Chong, Gladys Pak Lei, Jeroen de Kloet, and Guohua Zeng. 2016. "People's Olympics? (Beijing 2008)." In *Surveilling and Securing the Olympics: From Tokyo to London 2012 and Beyond*, edited by Vida Bajc, 319–343. London: Palgrave Macmillan.
- Chong, Gladys Pak Lei. 2013. "Claiming the Past, Presenting the Present, Selling the Future: Imagining a New Beijing, Great Olympics." In *Spectacle and the City — Chinese Urbanities in Art and Popular Culture*, edited by Jeroen de Kloet and Lena Scheen, 135–55. Amsterdam: Amsterdam University Press.
- de Kloet, Jeroen, and Gladys Pak Lei Chong. 2011. "De Meeste Dromen zijn Bedrog? De Olympische Spelen en de Mondiale Beeldvorming." In *Paradoxaal China*, edited by Peter Ho, 77–93. Almere: Parthenon.

Refereed Journal Publications

- Chong, Gladys Pak Lei. 2025 online first. "BAT celebrity tech entrepreneurs and Chinese masculinities in the era of the global digital economy". *Men & Masculinities*.
<https://journals.sagepub.com/doi/abs/10.1177/1097184X251343621>
- Chong, Gladys Pak Lei. 2024. "The failure of commons? The Obscure Beijing mushrooms and the mycelial networks of transformation in everyday life". *interconnections: journal of posthumanism* 3(2): 51–75.
<https://doi.org/10.26522/posthumanismjournal.v3i2.4856>
- Chong, Gladys Pak Lei, and Jeroen de Kloet. 2024. "Be strong, be confident: the rise of China and the 2022 Beijing Winter Games." *Inter-Asia Cultural Studies* 25(3): 322–347. <https://doi.org/10.1080/14649373.2024.2336726>
- Chong, Gladys Pak Lei. 2024. "Neither Spectacular nor Ordinary: A Visual Essay on Imaginations and Homes in Beijing from 2007 to 2019." *Visual Studies* 39 (1-2): 87–99. <https://doi.org/10.1080/1472586X.2023.2195841>
- Chong, Gladys Pak Lei. 2023. "Infrastructure at home: Technology, Intimacy, and the Ageing Subjects in China." *Global Media and China* 8(3): 343–361. <https://doi.org/10.1177/20594364231184109>
- Chong, Gladys Pak Lei. 2023. "Xiaomi and the Promises of the Good Life? Issues of Security and Risk in the Making of the Smart Home in China." *Science, Technology and Society* 28(1): 108–127.
<https://doi.org/10.1177/09717218221075128>
- Chong, Gladys Pak Lei, and Jeroen de Kloet. 2022. "Chinas Olympische Winterspiele 2022." *Bundeszentrale für Politische Bildung*. <https://www.bpb.de/internationales/asien/china/345240/chinas-olympische-winterspiele-2022>
- Chong, Gladys Pak Lei. 2020. "Who Wants 9-to-5 Jobs? Chinese Youth, Security and Precarity." *The Information Society* (Special Issue on Fourth Industrial Revolution and Vulnerability) 36(5): 266–278.
<https://doi.org/10.1080/01972243.2020.1805246>
- Chong, Gladys Pak Lei. 2019. "Cashless China: Seucritisation of Everyday Life through Alipay's Social Credit System—Sesame Credit". *Chinese Journal of Communication* (Special Issue on The Platformisation of Chinese society) 12(3): 290–307. <https://doi.org/10.1080/17544750.2019.1583261>

- Chong, Gladys Pak Lei. 2014. "Driving the City: Taxi Drivers and the Tactics of Everyday Life in Beijing." *Journal of Current Chinese Affairs* 43 (4): 175–205. <https://doi.org/10.1177/186810261404300407>
- Chong, Gladys Pak Lei. 2013. "Chinese Bodies That Matter: The Search for Masculinity and Femininity." *International Journal of the History of Sport* 30 (3): 242–66. <https://doi.org/10.1080/09523367.2012.754428>
- Chong, Gladys Pak Lei. 2011. "Volunteers as the 'New' Model Citizens: Governing Citizens through Soft Power." *China Information* 25 (1): 33–59. <https://doi.org/10.1177/0920203X10393212>
- de Kloet, Jeroen, Gladys Pak Lei Chong, and Wei Liu. 2008. "The Beijing Olympics and the Art of Nation-State Maintenance." *Journal of Current Chinese Affairs* 2: 5–35.

International Conference Papers

- Chong, Gladys Pak Lei. 2026. "Infrastructuring Sinofuturity through Low Altitude Economy: HK Media & Aerial Mobility in the Greater Bay Area (GBA)." Paper presented at The 7th International Symposium on Media Materiality: Unfolding Media Infrastructures, organised by Beijing Language and Culture University and University of Amsterdam, 16–17 May, 2026.
- Chong, Gladys Pak Lei. 2024. "Neither Spectacular or Ordinary." Paper presented at Colloquium: The Spectacle of the Chinese City: Urban Atmosphere, the Built Environment and Everyday Practices, organised by The Regional Group China(s) (DGSKA) of the German Anthropological Association (GAA), 25 October 2024.
- Chong, Gladys Pak Lei. 2024. "From Obscurity to Opportunity: Beijing's Mycelial Networks and the Failure of Commons." Paper presented at The Asian Conference on Cultural Studies organised by The International Academic Forum, Tokyo, Japan 23–27 May, 2024.
- Chong, Gladys Pak Lei. 2023. "Living up to China's Technological Dream: Celebrity Tech-Entrepreneurs and Chinese masculinities in a Global Age" Paper presented at The European Conference on Arts & Humanities organised by Birkbeck, University of London, 13–17 July, 2023.
- Chong, Gladys Pak Lei. 2023. "Failure of the commons? From Green Olympics to Beijing Mushrooms in China's call for Ecological Civilisation" Paper presented at The International Symposium on Affective Anthropocene: Contextualising Feelings and Environments under Climate Change" organised by Hong Kong Baptist University, 1–2 June, 2023.
- Chong, Gladys Pak Lei. 2022. "China as the Method? The call for confidence and self-reliance in the 2022 Beijing Winter Games" Paper presented at Doing Cultural Studies organised by Department of Cultural and Religious Studies, CUHK, 6 December, 2022.
- Chong, Gladys Pak Lei. 2022. "Smart Living? Technology and the Ageing Subjects in China." Paper presented at The European Conference on Aging and Gerontology organised by The International Academic Forum, 14–17 July, 2022.
- Chong, Gladys Pak Lei. 2022. "Xiaomi and the Promises of the Good Life? Issues of Security and Risk in the Making of the Smart Home in China." Paper presented at "A.I. and Beyond, Culturally Speaking" organised by Hong Kong Baptist University, 6–8 April, 2022.
- Chong, Gladys Pak Lei. 2021. "Visualising international Politics in Asia." Paper presented at AAS 2021 Virtual Conference organised by AAS, 21–26 March.
- Chong, Gladys Pak Lei. 2019. "Moving into your home: Home Automation and the elderly in China." Paper presented at Cultural Industries in Aging Asia organised by Monash University, Hankuk University of Foreign Studies and Kwangwoon University, Seoul, South Korea, 19–20 October.
- Chong, Gladys Pak Lei. 2019. "Great Life, Infinite Technology: Viomi, China and the World." Paper presented at International Convention of Asia Scholars, Leiden, The Netherlands, 16–21 July.
- Chong, Gladys Pak Lei. 2019. "Xiaomi & The Promises of the Good Life?" Paper presented in The Shenzhen Forum by Shenzhen University of China and the National Communication Association (NCA), Shenzhen and Hong Kong, 26–29 June.
- Chong, Gladys Pak Lei. 2019. "Back to the Future: Creativity, Precarity, Security, Food, Mobility." Paper presented in Cultural Typhoon, Tokyo, 1–2 June.
- Chong, Gladys Pak Lei. 2019. "Hopeful (Dis)possessions?: Home, the Good Life, and the Aspirations of Young People in Beijing and Hong Kong." Thinking Space in Hong Kong: Limits, Horizons and Imaginaries organised by The University of Hong Kong, 24 May.

- Chong, Gladys Pak Lei. 2018. "Jump Start Your Dream!: Security Precarity and Chinese Youth." Paper presented at European Association of Chinese Studies: China and the World: The Mapping of Exchange, Glasgow, 29 August –1 September.
- Chong, Gladys Pak Lei. 2018. "You can't worry too much?! Mobile Payment Practices Among Chinese Youth." Paper presented at The 12th International ACS Crossroads in Cultural Studies Conference, Shanghai, 12–15 August.
- Chong, Gladys Pak Lei. 2018. "China is Leading Again?: Securitisation of Everyday Life through Alipay's Social Credit System – Sesame Credit." Paper presented at Platformisation of Chinese Society: An International Workshop, Hong Kong, 12–13 April.
- Chong, Gladys Pak Lei. 2017. "Who wants 9-to-5 jobs?: Chinese Youth, Precarity and Security." Paper presented at The Industrial Revolution 4.0, Singapore, 26–27 October.
- Chong, Gladys Pak Lei. 2017. "Domestic Matters: Mapping Aspirations onto Material Dwellings." Paper presented at Inter-Asia Cultural Studies: Worlding, Seoul, 28–30 July.
- Chong, Gladys Pak Lei. 2017. "Living it up?! A Comparative Study of Youth in Hong Kong and Beijing." Paper presented at International Convention of Asia Scholars, Chiangmai, 20–23 July.
- Chong, Gladys Pak Lei. 2017. "Same Bed Different Dreams: Inter-Referencing Beijing & Hong Kong." Paper presented at Trans-Asia as Method: Exploring New Potentials of "trans-Asian" Approaches, Prato, 13–15 June.
- Chong, Gladys Pak Lei. 2017. "Documenting Between Hope and Despair in "The Taste of Youth." Paper presented in Ubiquitous Cinema—Education, Mobility, and Storytelling in the Digital Age, Beijing, 27–29 April.
- Chong, Gladys Pak Lei. 2017. "Documenting Between Hope and Despair in "The Taste of Youth." Paper presented in Cultural Typhoon, Tokyo, 24–25 June.
- Chong, Gladys Pak Lei. 2016. "Hopeful (Dis)Possession? Materialising Desires at 'Home'." Paper presented in The 11th International ACS Crossroads in Cultural Studies Conference, Sydney, 14–17 December.
- Chong, Gladys Pak Lei. 2016. "Dream Big Work Hard! Desires and Youth Subjectivities in the 21st Century China." Paper presented in Cultural Typhoon, Tokyo, 2–3 July.
- Chong, Gladys Pak Lei. 2015. "Housing Desires: Home Interiors and Hong Kong Youth." Paper presented in Inter-Asia Cultural Studies Conference, Surabaya, 7–9 August.
- Chong, Gladys Pak Lei. 2012. "Training the Desiring Machine 'Last Train Home'." Paper presented in Asian Cinema Studies Society Conference, Hong Kong, 16–21 March.
- Chong, Gladys Pak Lei. 2011. "National Celebrations and Its Discontents: Online Resistance to the Beijing Olympics." Paper presented in Digital East Asia Conference, Leiden, 9–10 December.
- Chong, Gladys Pak Lei. 2011. "Driving (in) the City." Paper presented in ASCA Summit, Amsterdam School for Cultural Analysis, Amsterdam, 28 September.
- Chong, Gladys Pak Lei. 2011. "Nostalgia in the Making – New Beijing, Old Qianmen." Paper presented in 'Beyond the Global City: Visual, Verbal and Virtual Experiences' Colloquium, London, 20–21 May.
- Chong, Gladys Pak Lei. 2010. "Beijing. Hong Kong: Sharing the Olympic Spirit?" Paper presented in The 9th International ACS Crossroads in Cultural Studies Conference, Hong Kong, 17–21 June.
- Chong, Gladys Pak Lei. 2010. "Claiming the Past, Presenting the Present, Selling the Future: Imagining a New Beijing, Great Olympics." Paper presented in Spectacle and the City, Urbanity in Popular Culture and Art in East Asia, Amsterdam, 4–5 June.
- Chong, Gladys Pak Lei. 2010. "Beijing. Hong Kong: Sharing the Olympic Spirit? Learning to be Patriotic Chinese Citizens." Paper presented in China Seminar, Leiden, 28 April.
- Chong, Gladys Pak Lei. 2009. "A Catastrophe Came to Rescue." Paper presented in ECREA Conference, Media, Communication and the Spectacle, Rotterdam, 26–27 November.
- Chong, Gladys Pak Lei. 2009. "Sensing the City – Taxi in Beijing 2008." Paper presented in Cultural Typhoon and the Inter-Asia Cultural Studies Society, Tokyo, 3–5 July.
- Chong, Gladys Pak Lei. 2008. "More Than a Smile? Olympic Volunteers as the New Model Citizens." Paper presented in ACO Conference, Paradoxal China: Western Perceptions, Eastern Realities?, 28 November.

All Other Outputs

- Book review: Chong, Gladys Pak Lei. 2021. Jun Zhang, “Driving Toward Modernity: Cars and the Lives of the Middle Class in Contemporary China.” In *China Information* 35(1):109–111. <https://doi.org/10.1177/0920203X21992707>
- Book Review: Chong, Gladys Pak Lei. 2020. Yiu Fai Chow, “Caring in Times of Precarity: A Study of Single Women Doing Creative Work in Shanghai.” In *China Perspectives*. <https://doi.org/10.4000/chinaperspectives.11088>
- Book Review: Chong, Gladys Pak Lei. 2016. Yunxiang Gao, “Sporting Gender: Women Athletes and Celebrity-Making during China’s National Crisis, 1931–45.” In *NAN NÜ*.
- Book Review: Chong, Gladys Pak Lei. 2014. Yi Zheng, “Contemporary Chinese Print Media: Cultivating Middle-Class Taste.” In *China Information* 28(3):408–410. <https://doi.org/10.1177/0920203X14553557b>
- National (refereed) journals: Chong, Gladys P. L., and Jeroen de Kloet. 2008. “Olympische Spelen.” In *China Nu* jaargang 33, voorjaar: 12–23.
- National (refereed) journals: Chong, Gladys Pak Lei. 2008. “China op het Olympische Erepodium.” *Agora*, jaargang 24 nr. 2: 17–21.

SCHOLARLY AND PROFESSIONAL ACTIVITIES

Externally Funded Grants

- 2018–2022, Principal Investigator, “Smart Living among Chinese Youth? Issues of Security, Risk and Surveillance through an Investigation of Smart Home, Cashless Payment and Facial Recognition”, Hong Kong General Research Fund (GRF), University Grants Council. (Project number 12610118, HKD 305,000)
- 2015–2017, Principal Investigator, “Governing Desire in a Globalising World: A Comparative Study of Youth in Hong Kong and Beijing”, Hong Kong General Research Fund (GRF) The Early Career Scheme (ECS), University Grants Council. (Project number 22609415, HKD 307,400)
- 2014 (February to August), LEWI Scholar-in-Residency programme to conduct post-doctoral research on Chinese Youth & Desire
- 2013, IAS Post-doc Fellowship 2013 (Project Global Asia): A 6-month grant (Euro 12,000) for turning my dissertation into monograph
- 2011, The Lisbon Consortium and Amsterdam School for Cultural Analysis, full funding for attending the Lisbon Consortium in Lisbon 2011
- 2009, The European Union, full funding for attending the European Summer School in Cultural Studies in Copenhagen, Denmark
- 2009, The European Union, full funding for attending the Postgraduate Research Summer School in Oslo, Norway
- 2007–2012, PhD Research Grant (Full Scholarship), “Celebrations and Contestations of Chineseness: The Beijing 2008 Olympics and 21st Century Imaginations of Place, Culture and Identity”, the Netherlands Organisation for Scientific Research (NWO)

Internally Funded Grants

- 2019–2021, Project Applicant, “In the Eye of Beholder: Facial Beauty and Social Distinction in Hong Kong”, Hong Kong Baptist University – Dr. Hung Hin Shiu Development Fund (HKD 100,000)
- 2017, Principal Investigator, “Watch Over or Over-Watched? Chinese Youth, Dataveillance and Security”, Hong Kong Baptist University – Faculty Research Grant (HKD 50,000)
- 2014, Start-up Grant for New Academics, Hong Kong Baptist University (HKD 100,000)

Prizes & Awards

- 2024 (28 Jun–7 August), nominated and selected to participate in the scholar exchange programme among the 18 scholars globally - The Study of the U.S. Institute (SUSI) on U.S. Culture, Identity, and Society (28 Jun–7 August 2024) - commissioned by Fulbright and the Bureau of Educational and Cultural Affairs at the U.S. Department of State (Programme Sponsor Fund USD 23,148)
- 2018 (September), GRF Incentive Award (Top-up Grant), Hong Kong Baptist University (HKD 30,500)
- 2018 (Jan), Performance Award, Faculty of Arts, Hong Kong Baptist University (HKD 10,000)
- 2016 (Feb), University Performance Award. Research Committee, Hong Kong Baptist University (HKD 30,000)
- 2016 (4 Feb), GRF-ECS Incentive Award (Top-up Grant), Hong Kong Baptist University (HKD 30,740)

- 2016 (21 Jan), Performance Award, Hong Kong Baptist University (HKD 10,000)
- 2016 (27 Jan), Incentive Award, Faculty of Arts, Hong Kong Baptist University (HKD 5000)

Research Fellowships

- 15 January–14 July 2025 — Research Fellow, Amsterdam School for Cultural Analysis (ASCA), the Netherlands.
- 1 April–30 June 2025 — Research Fellow / Participant, Joint Center for Advanced Studies “Worldmaking from a Global Perspective: A Dialogue with China,” Germany.

Summer Schools

- Lisbon Summer School for the Study of Culture “Performativity: Urban Performances and the Performative City”, organised by The Lisbon Consortium, Lisbon, 27 June–2 July, 2011
- The Cultural Life of Catastrophes and Crises, Copenhagen, organised by the European Summer School in Cultural Studies, 17–21 August, 2009
- China Global: Nation State and Ethnicity – China in the world, organised by the Postgraduate Research Summer School, the University of Oslo, 21–24 July 2009
- International Migration, Integration, Social Cohesion - Network of Excellence yearly PhD conference at the University of Amsterdam, organised by IMSICOE, 18–20 June, 2007

Research Student Supervision & PhD Oral Examination

HKPFS Mick Vierberg graduated in 2026

I am currently principal supervisor of 3 PhD candidates at HKBU.

I have been internal examiner 5 times at HKBU.

Conference and Workshop Organisation

- Discussant for Panel “Goodbye Industrialisation? Entrepreneurship, Creativity and Affective Labour in a Worliding China”, IACS Conference 2017.
- Discussion Leader for Workshop 4 in SITUATIONS: Cultural Studies in the Asian Context, 12–13 February, 2015.
- Moderator for 「尼采在 21 世紀學術研討會」, held by the Department of Humanities and Creative Writing, HKBU, 5–6 December, 2014.
- Panel organiser for “Mobilising desire, desiring mobility,” Asian Cinema Studies Society Conference, 16–21 March, 2012.
- Panel chair, Looking After Europe Conference, University of Amsterdam, May 2011.

SERVICE AND PUBLIC ENGAGEMENT

Knowledge Transfer Activities

- Mentoring at Young Founders School’s Bootcamp (2018–19)
- Acquired Young Founders School Mentorship Certificate (2018)
- Outreach Talk to Christian Alliance S. C. Chan Memorial College 宣道會陳瑞芝紀念中 (8 Jun, 2018)

Invited Talks, Keynotes & Guest Lectures

23 July 2025 — Invited Speaker, “Low-Altitude Economy: Practices and Governance of Air-Mobility Infrastructuring in the Greater Bay Area,” University of Würzburg, Germany.

25 June 2025 — Invited Speaker, “BAT Celebrity Tech-Entrepreneurs and Chinese Masculinities in the Era of the Global Digital Economy,” SCIAS Siebold-Collegium Institute for Advanced Studies, Germany.

7 November 2024 — Plenary/Keynote Speaker,

- “Border No More, Future Together? World-Making through Shenzhen-Hong Kong (Inter-)Connections,” Joint Center for Advanced Studies “Worldmaking from a Global Perspective: A Dialogue with China,” Germany.
- Invited speaker for Master in Applied Human Rights, University of Applied Arts Vienna, Austria, on “Technologisation of Chinese Society” on 2 June 2023
- Speaker for a roundtable discussion with editors and authors of Critiquing Communication Innovation: New Media in a Multipolar World, held on Labour Tech Research Network, on 28th October, 2022.

- Invited speaker for Master in Applied Human Rights, University of Applied Arts Vienna, Austria, on “Digital Citizens – An Asian Perspective” on 6 May & 14 June 2022
- Invited speaker for Special Joint SVE - Histories of AI in Asia - Co-Organiser, Prod. Hallam Stevens (NTU Institute of Science & Technology for Humanity) & organised by Department of History and Philosophy of Science (University of Cambridge) Time: Friday 27th of November, 2020 (<https://www.hps.cam.ac.uk/research/projects/histories-of-ai>)
- Invited speaker for IWW Literary Festival Event (Screening & Discussion on Social Credit), 14 March 2019
- Keynote speaker for Goethe Institute Beijing 798’s Beijing 22: “Beijing Coming!” Ten Years after, What Impact did the Olympics have on Beijing?, 15 December 2018
- “States of Neoliberalism: China’s Governmentalities” for a MA course “Beyond Europe: Asia, Aesthetics and Politics at UvA (October 2013)
- “The Making of Chinese Subjects” in a BA course “China – Emerging Superpower?” organised by Institute for Interdisciplinary Studies (March 2013)
- “Based on Science, Built on Trust” KNAW NWO PhD Event (December 2012)
- “China rejuvenated?” for a MA course “Beyond Europe” at UvA (October 2012)
- “More than a Smile” for a BA course “Asian Mediations” at UvA (March 2009)