

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. **COURSE TITLE**

Globalization and Culture

2. **COURSE CODE**

HUMN2026

3. **No. OF UNITS**

3 Units

4. **OFFERING DEPARTMENT**

Department of Humanities and Creative Writing

5. **PREREQUISITES**

N.A.

COREQUISITES

N.A.

6. **MEDIUM OF INSTRUCTION**

English

7. **AIMS & OBJECTIVES**

This course is designed to equip students with the ability to understand culture in the age of globalization from an interdisciplinary perspective. It will study the changing conceptions of culture and the major trends of thought in the discourse of globalization, trying to unravel the complex relationship between globalization and culture.

8. **COURSE CONTENT**

The first third of the course will discuss major trends of globalization and related discourses. The second part will investigate critical and cultural theories related to changing cultural identities in the age of globalization. The third part will examine the characteristics of a global city, and the fourth part will then go into the notion of justice in the age of globalization. By conclusion possibilities of other globalizations, such as globalization from below, will be discussed. The course will use both local and global cultural cases for discussion, looking at globalization from cross-disciplinary and cross-cultural angles. Both Chinese and English texts will be adopted as teaching materials.

Outline Contents:

Introduction to Globalization

I. Global Capitalism and Neo-liberalism

II. Cultural Identities in the Age of Globalization

III. "Glocal" Imaginary

IV. The Global City

- V. The Fourth World
- VI. Global (In)Justice
- VII. Globalization from Below

9. **COURSE INTENDED LEARNING OUTCOMES (CILOs)**

CILO	By the end of the course, students should be able to:
CILO 1	analyze different dimensions of globalization and their influence on culture
CILO 2	explain the impact of globalization on daily life
CILO 3	apply appropriate theories to interpret globalization from different perspectives
CILO 4	evaluate possibilities of globalizations

10. **TEACHING & LEARNING ACTIVITIES (TLAs)**

CILO alignment	Type of TLA
1	Students will: be introduced to different dimensions of globalization and their impact on culture in weekly lectures
2	examine the rise of global capitalism and neo-liberalism and assess their influence on our daily life through lectures and tutorial
3	make a presentation of a selected topic with concrete examples to investigate significant issues related to globalization: identity, cityscape, justice through presentation
4	Be asked to write an essay on a selected topic to explore possibilities of globalizations through reading and discussion

11. **ASSESSMENT METHODS (AMs)**

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Written exercise	20%	1-3	The one-hour written exercise is to test the students' learning in relation to CILOs 1, 2 and 3. As the exercise consists of essay type questions, students' ability to present their ideas and arguments in coherent written form is also assessed.
Tutorial presentation and discussion	20%	1-3	Students are free to select a topic, collect reference materials and make a group presentation for about 30 minutes and lead the discussion for about 20 minutes; other students have to take an active part in the discussion. Through the process of tutorial, students' ability of CILOs 1-3 will be demonstrated.
Term paper	20%	1-4	The term paper is an extended writing exercise to test students' ability to demonstrate their achievement in learning CILOs 1-4. Students will select a topic from the course contents and write an analytical essay of 2,000 words. Students' ability to present arguments critically and fluently in written form can be tested also.
Final Examination	40%	1-4	Students will answer two open-ended essay-type questions in a two-hour examination. Students' understanding of CILOs 1-4 and their

			ability to present their ideas and arguments in coherent written form will be tested.
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