

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Globalization and Culture

2. COURSE CODE

HUMN2026

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of Humanities and Creative Writing

5. PREREQUISITES

N.A.

COREQUISITES

N.A.

6. MEDIUM OF INSTRUCTION

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7. AIMS & OBJECTIVES

This course is designed to equip students with the ability to understand culture in the age of globalization from an interdisciplinary perspective. It will study the changing conceptions of culture and the major trends of thought in the discourse of globalization, trying to unravel the complex relationship between globalization and culture.

8. COURSE CONTENT

The first third of the course will discuss major trends of globalization and related discourses. The second part will investigate critical and cultural theories related to changing cultural identities in the age of globalization. The third part will examine the characteristics of a global city, and the fourth part will then go into the notion of justice in the age of globalization. By conclusion possibilities of other globalizations, such as globalization from below, will be discussed. The course will use both local and global cultural cases for discussion, looking at globalization from cross-disciplinary and cross-

cultural angles. Both Chinese and English texts will be adopted as teaching materials.

Outline Contents:

Introduction to Globalization

I. Global Capitalism and Neo-liberalism

II. Cultural Identities in the Age of Globalization

III. "Glocal" Imaginary

IV. The Global City

V. The Fourth World

VI. Global (In)justice

VII. Globalization from Below

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	analyze different dimensions of globalization and their influence on culture
CILO 2	account for the impact of globalization on daily life
CILO 3	apply appropriate theories to interpret globalization from different perspectives
CILO 4	evaluate possibilities of globalizations

10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
1	Students will: be introduced to different dimensions of globalization and their impact on culture
2	examine the rise of global capitalism and neo-liberalism and assess their influence on our daily life
1-2	study the assigned readings which are reserved on library webpage
2-3	make a presentation of a selected topic with concrete examples
2-3	investigate significant issues related to globalization: identity, cityscape, justice
3-4	explore possibilities of globalizations
1-4	write an essay on a selected topic

11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Mid-term	20 %	1-3	The mid-term examination is a one-hour written

examination			exercise, to test the students' learning in relation to CILOs 1, 2 and 3. As the mid-term examination consists of essay type questions, students' ability to present their ideas and arguments in coherent written form is also tested.
Tutorial presentation and discussion	20 %	1-3	Students are free to select a topic, collect reference materials and make a group presentation for about 30 minutes and lead the discussion for about 20 minutes; other students have to take an active part in the discussion. Through the process of tutorial, students' ability of CLOI 1-3 will be demonstrated.
Term paper	20 %	1-4	The term paper is an extended writing exercise to test students' ability to demonstrate their achievement in learning CILOs 1-4. Students will select a topic from the course contents and write an analytical essay of 2,000 words. Students' ability to present arguments critically and fluently in written form can be tested also.
Final Examination	40 %	1-4	Students will answer two open-ended essay-type questions in a two-hour examination. Students' understanding of CLOI 1-4 and their ability to present their ideas and arguments in coherent written form will be tested.

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