

Lulu YUAN

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Research Interests: Chinese feminism, platform media, gendered popular culture

EDUCATION

Hong Kong Baptist University	Hong Kong, China
Ph.D. in Humanities and Creative Writing	09/2023 - Present
Supervisor: Dr. Chong Pak Lei, Gladys	
University of Macau	Macau, China
M.A. in Communication with Distinction	08/2021 - 06/2023
Supervisor: Dr. Haiyan WANG	
Thesis: <i>Suffering as the counter-discourse: The construction of a niche community through feminist podcasts</i>	
Macau University of Science and Technology	Macau, China
B.A. in Journalism and Communication with Rector's Honor Lists	09/2017 - 06/2021
Supervisor: Dr. Zhen SUN	
Thesis: <i>A preliminary study on Nisu fans in Chinese fandom based on a gender perspective</i>	

PUBLICATION

Wang, H., & Yuan, L. (2023). State, platform, and misogynistic disinformation in China. *Global Media and China*, 8(4), 436–440. <https://doi.org/10.1177/20594364231211421>

CONFERENCE PRESENTATION

- Yuan, L.** (2024, January 8-12). *Intimacy and Conflict: The Identity Construction of Nisu Fans in China* [Paper presentation]. International Doctoral Symposium: Global Perspectives on Social Problems, Policy, and Practice, Hong Kong, China.
- Yuan, L.** (2023, December 11). *The Circulation of Misogynistic Hate Speech on Chinese Social Platforms* [Paper presentation]. Interdisciplinary Postgraduate Research Student Workshop on Censorship, Centre for Media and Communication Research, Hong Kong, China.
- Yuan, L., & Wang, H.** (2023, August 7-10). *Suffering as the Counter-discourse: The Construction of Niche Public Sphere through Feminist Podcasts* [Paper presentation]. The Association for Education in Journalism and Mass Communication Conference 2023 (AEJMC), Washington, D.C., USA.
- Yuan, L., & Wang, H.** (2023, July 8). *Suffering as the Counter-discourse: The Construction of a Niche Community through Feminist Podcasts* [Paper presentation]. International Association of Mass Communication Research 2023 (IAMCR), Lyon., France.
- Yuan, L.** (2022, July 21-22). *Identity Construction in Conflicts: The Nisu Fandom in China* [Paper presentation]. Media, Communication and Cultural Studies Association Conference 2022: Mediating Gendered Identities: Articulations, Representations & Contestations, London, U.K.

ACADEMIC EXPERIENCE

Department of Humanities and Creative Writing, Hong Kong Baptist University	Hong Kong, China
<i>Teaching Assistant</i>	09/2023 – 12/2023
Courses: <i>Artistic Creativity and Aesthetic Awareness</i> (4 sections)	
Department of Communication, University of Macau	Macau, China
<i>Research Assistant, PI: Prof. Haiyan WANG</i>	03/2023 – 07/2023
Project: <i>The Mixed-up Politics of Disinformation, Anti-Feminism, and Misogyny</i>	
Department of Communication, University of Macau	Macau, China
<i>Teaching Assistant</i>	08/2021 - 12/2022
Courses: <i>Advertising</i> (10 sections), <i>Media Management</i> (4 sections), <i>New Media</i> (2 sections)	

WORKING EXPERIENCE

Ruder Finn Public Relations Consultants Ltd.	Shanghai, China
<i>Public Relations Executive</i>	06/2020 - 05/2021
Ocean Engine, ByteDance Ltd.	Beijing, China
<i>Marketing Operator</i>	05/2019 - 09/2019

SERVICE & OUTREACH

Postgraduate Association, University of Macau	Macau, China
<i>Head of New Media Centre</i>	05/2022 - 06/2023
Orchestra for Macau University of Science and Technology	Macau, China
<i>Concertmaster (Violin) & Coordinator</i>	10/2017 - 05/2021
Cambodian Countryside Children Organization	Siem Reap, Cambodia
<i>Voluntary Teacher</i>	06/2018

FELLOWSHIP & AWARDS

Research Grant Studentship, Hong Kong Baptist University	2023 - Present
Rector's Honor Lists, Macau University of Science and Technology	2021
Honors Graduate Scholarship, Macau Foundation	2021
Dean's Honor Lists, Macau University of Science and Technology	2018, 2019, 2020, 2021
China Daily (Hong Kong) Ltd. Scholarship, China Daily	2018, 2020
Fundação Henry Fok Scholarship, Henry Fok Foundation	2019

LANGUAGES & SKILLS

Languages: Mandarin (Native), English (Influent), Cantonese (Basic)
Certification: CTLE Teaching Assistant Training