

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Creativity: Theory & Practice

2. COURSE CODE

WRIT1005

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of Humanities and Creative Writing

5. PREREQUISITES

Nil

6. MEDIUM OF INSTRUCTION

Cantonese, English

7. AIMS & OBJECTIVES

The course aims to help students acquire a systematic and up-to-date knowledge of the meanings of creativity from theoretical and descriptive points of view, with experiential learning to engage students in exploring their own creative potentialities and the practical applications particularly in writing.

8. COURSE CONTENT

1. Defining the notion of creativity
2. Historical tensions between divine inspiration and human production
3. Theories of creativity in literature and philosophy
4. Aesthetic theories of creativity
5. Understanding the broad domains of creative activity
6. Creativity, mythology and social construct
7. Methods in creativity: individual and collective orientations
8. Forms and structures of creativity
9. Collaboration and workshop

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Describe a systematic, up-to-date knowledge of the meanings of creativity, as used in various theories and intellectual discourses.
CILO 2	Explain the nature of creativity and its implications, and how they differ in various historical concepts.
CILO 3	Produce creative works and activities related to the notion: conceptualization, research, analysis.
CILO 4	Apply their knowledge of creativity for practical and academic purposes, including the critical interpretation and explanation of its meanings.

10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
1, 2	Students will investigate various discourses of creativity by analyzing and discussing their meanings, and present them in an organized manner, with their own generalizations and articulation.
1, 2, 3	Students will learn various theoretical, formal, and structural elements within different disciplines and discourses and use the knowledge to develop the sensitivity, expressiveness and effectiveness of their own creative projects; They will examine the methods and innovations developed by different artists and theorists to further develop their understanding of and sensitivity to the formal elements of creativity, to gain ideas and understanding for our own creations.
3	Students will learn how to articulate some particular creative and academic goals and express themselves within the boundaries set up by those goals.
4	Students will analyze the meanings of creativity and identify and explain the nature of the concept.

11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
2 assignments	40 %	1,2,3,4	Some of the assignment questions are writing exercises, where students have to articulate their ideas and feelings, and evaluate with the help of the knowledge they learn in the course; other questions will deal with theoretical issues, requiring students to think and write critically about them.

Oral presentation	15 %	2,3,4	Students will make a presentation in which they analyse certain topics of their choice.
Participation	5 %	1,2,3,4	Based on the students' participation in class discussions.
Term project	40 %	1,2,3,4	A combination of a creative piece and a detailed investigation of a particular topic in relation to creativity, requiring data collection, analysis and argumentation.

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