

# HONG KONG BAPTIST UNIVERSITY

## COURSE OUTLINE

### 1. COURSE TITLE

Food, Wine and Travel Writing for the Leisure Industry

### 2. COURSE CODE

WRIT2006

### 3. NO. OF UNITS

3 Units

### 4. OFFERING DEPARTMENT

Department of Humanities and Creative Writing

### 5. PREREQUISITES

Nil

### 6. MEDIUM OF INSTRUCTION

Cantonese

### 7. AIMS & OBJECTIVES

The course aims to enhance students' cultural literacy through appreciating a variety of bilingual texts of different genres themed food, wine and travelling, which serve to offer creative inspirations and critical insights for students' creative and professional writing.

### 8. COURSE CONTENT

1. Trivializing Aesthetics of Modern Chinese Prose and Its Cross-cultural Journey
2. Wine, the Social/the Individual, the Visual/"Paroles" in Postwar Japanese and French New Wave Cinemas
3. Food, Wine and the Cold War Politics
4. Journey of the Lost Generation and Postcolonial Reflections
5. Food as Motif and Political Irony in Fiction Writing
6. The Coming of Age in the Shadow of "Forbidden" Food and Small Narrative
7. Beyond Metaphor and Symbolism: Drinking and Narrative Development
8. Inebriated Vision, City Experiences and Poetic Narrative
9. Aesthetics in the Ordinary
10. Narrating China and the World in History from a Journalist Perspective in a Literary

Voice

11. Writing Hong Kong from a Sojourner's Perspective

12. Writing Travel and Culture

### 9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

<b>CILO</b>	<b>By the end of the course, students should be able to:</b>
CILO 1	Describe the literary uniqueness and creative possibilities of such major genres as fiction, prose, poetry and film as well as travelogue, Bildungroman, etc.
CILO 2	Explain basic figurative language, literary devices and narrative strategies, and employ them in a creative way in their writing.
CILO 3	Explain cultural and historical makings of a text.
CILO 4	Evaluate the histories of various Eastern and Western cultures from multiple and comparative perspectives.

### 10. TEACHING & LEARNING ACTIVITIES (TLAs)

<b>CILO alignment</b>	<b>Type of TLA</b>
1, 2, 3, 4	Students will write critical reviews to analyze both the form and content of the core texts.
2	Students will practice writing using the acquired skills and strategies in a critical and creative fashion.
2, 3	Students will conduct academic research to locate secondary materials about the historical and cultural backgrounds of the core texts.
1, 2, 3, 4	Students will do group presentations on their selected outside texts to practice their literary analytic skills and for their cross-fertilization through group work.

### 11. ASSESSMENT METHODS (AMs)

<b>Type of Assessment Methods</b>	<b>Weighting</b>	<b>CILOs to be addressed</b>	<b>Description of Assessment Tasks</b>
Portfolio (4 review entries)	20 %	1, 2, 3, 4	Students will submit 4 pieces of critical appreciation of any 4 of the core texts, one from each genre. Each review should address the form, content and context of the text discussed.
Oral presentation	10 %	1, 2, 3, 4	Students will give a 15-minute group presentation on a selected outside text which is related to the topics (food, wine and/or travel) covered in the course.

Participation	5 %	1, 2, 3, 4	Based on the students' participation in class discussions.
Research Paper	25 %	1, 2	Students will submit an individual research paper comparing at least one of the core texts with at least one outside text. At least 5 pieces of secondary materials are required.
Examination	40 %	1, 2, 3, 4	A written examination to test students' knowledge on the topics, and their ability to apply writing strategies and skills learned in the course.

Last Update: 2019-06-11  
Published Date: 2022-12-23

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