

# HONG KONG BAPTIST UNIVERSITY

## COURSE OUTLINE

### 1. COURSE TITLE

Writing Internship

### 2. COURSE CODE

WRIT4006

### 3. NO. OF UNITS

3 Units

### 4. OFFERING DEPARTMENT

Department of Humanities and Creative Writing

### 5. PREREQUISITES

Nil

### 6. MEDIUM OF INSTRUCTION

Cantonese

### 7. AIMS & OBJECTIVES

The course aims to offer students the opportunity to apply knowledge they have gained in classrooms to a professional environment. The fundamental values of the course lie in the pedagogical benefit of "experiential learning", combined with academic reflection and the idea of host companies supporting emerging graduates in the field. During the period of the internship, they will acquire industry experience through producing work to briefs and under the pressure of deadlines. They will also learn and improve their writing skills through sharing their experience of writing with colleagues in a critical and creative atmosphere.

### 8. COURSE CONTENT

This course is built around industry experience. Students are therefore required to find an internship of minimum 1 month (or 200 Hours) in a related field. These could be literary agencies, magazine or book publishers, theatre or film groups, non-profit arts organizations, book reviewers, advertising agencies, websites etc. Students are expected to achieve the following:

- Successfully fulfil the internship requirements of the industry partner

- Contribute to the work the team is undertaking
- Partake in team discussions and meetings
- Participate in group critiques
- Meet regularly with a designated mentor in the company
- Keep a reflective journal during the period of internship
- After the internship, students will present a summary of their findings in the form of an oral presentation to their fellow students and teachers
- The output produced (publication piece) during the internship should also be critically evaluated and peer marked by their fellow students

## 9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Explain the successful integration of classroom learnt skills in a professional environment.
CILO 2	Describe the workings of the industry.
CILO 3	Reflect their own experience as well as those of their fellow students.
CILO 4	Produce collaboratively or singularly a piece that is designated for publication.

## 10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
1, 2	Participate fully during the internship and fulfil the requirements of the industry partner.
3	Keep a reflective journal during the period of internship.
1, 3	resent their findings to fellow students and teacher in the form of oral presentations. The work will be evaluated and critically examined by the group.
1, 4	To write, or collaborate in writing a piece that is designated for internal or external publication.

## 11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Participation	30 %	1, 2, 3	Students will be evaluated by industry and academic advisors on their participation in discussions, meetings, evaluations and critiques
Reflective Journal	30 %	2, 3	Students will keep a journal during the period of the internship documenting their reflections and evaluations on their experiences.

Oral presentation	20 %	1, 2, 3	A presentation of the summary of the student's experience. They will be assessed on both their presentation skills as well as the ability to handle critical questions.
Publication piece	20 %	1, 2, 3, 4	The piece will be evaluated and peer marked by fellow students and teacher to industry standard.

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