

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Practicum in Literary Publishing

2. COURSE CODE

WRIT7140

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Master of Arts (MA) in Creative Writing for Cultural Professionals

5. PREREQUISITES

Nil

6. MEDIUM OF INSTRUCTION

Putonghua

7. AIMS & OBJECTIVES

This course aims to provide students an opportunity for supervised, practical applications of their writing and editing skills for running a literary platform and to build their experience in different aspects of literary publishing. It also provides a chance for students to showcase their work in a respected literary platform (e.g. a literary journal in paper or digital form).

8. COURSE CONTENT

This course will include a brief introduction to the history, latest trends, and the procedures involved in literary publishing. Its major focus is the students' participation in the multi-stage process of publication. Under the guidance of the instructor, students will participate in editorial meetings to discuss and decide the topic and content of at least one issue of a literary platform associated with the HMW department. They will learn to develop and communicate their ideas as editors and present their decisions persuasively. Students will also research, write, and edit articles and creative pieces in response to a specific feature topic for the literary platform. They will also learn to perform close readings and develop editing skills. Lastly, they will be involved in the visual

design and promotion of the publication.

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Develop basic knowledge of literary publishing
CILO 2	Acquire skills in different aspects of publishing for a literary venue

10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
1	Study the history and trends of literary publishing
1	Participate in the process of publishing on a literary platform
2	Participate in different stages of publishing on a literary platform

11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Editorial management	30 %	1, 2	Students must participate actively in editorial meetings and different aspects of team work.
Writing assignments	40 %	2	Students will write articles and creative pieces in response to a selected topic.
Self-reflection report	30 %	1	Students will write a report to reflect on literary publishing and their participation during the semester.

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